

WHO ARE VILAFRANCA'S HOSTS?

Vineyards, wine cellars, gastronomy and human towers are some of the main attractions awaiting visitors when they explore the town. But guess what Vilafranca's best-kept secret is... its inhabitants! The people of Vilafranca are dynamic, lively and open, and now they want to accompany you to show you first hand the special features that have marked their character.

The hosts are not professional guides; rather they are citizens in love with their town and who enjoy being with people. Would you like to meet them? Why not sign up for this cultural exchange experience with a neighbour from the town? Then they can share anecdotes and experiences with you and also their special view of Vilafranca.

All in all, our hosts will make sure your visit is the real thing, so unforgettable that you won't be able to stop thinking: "I wanna be Vilafranquí!"



Convention Bureau
Ciutats amb Caràcter



TOURIST OFFICE:

Hermenegild Clascar, 2

08720 Vilafranca del Penedès

Tel. 93 818 12 54, turisme@vilafranca.org

fb.com/turismevilafranca

@vilafrancatur

@turismevilafranca

www.turismevilafranca.com



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Vilafranca del Penedès



I WANNA BE VILAFRANQUÍ!

THE PEOPLE OF VILAFRANCA WANT TO SHARE THEIR TOWN WITH YOU. WOULD YOU LIKE THEM TO ACCOMPANY YOU?

WHO ARE THE HOSTS?

Vilafranca's hosts are people of different ages and with a variety of interests, but they share their love of the town and their desire to show it to the world. Get to know them by entering into their everyday lives through rich and diverse experiences such as the following:

- **Take a stroll in the vineyards and chat over a glass of wine while learning about this industry.**
- **Visit the market and swap recipes to use when you get home.**
- **Have you ever seen the "castellers" in a rehearsal? Discover how they build human towers.**
- **Explore living history through our heritage.**
- **Are you coming with children? Spend an afternoon in the park with more children!**
- **Wander, admire, discover and, above all, ask questions! Your host will be happy to give you the answers.**

Tell us your interests and we will put you in touch with the most suitable host!



HOW DO I CONTACT MY HOST?

If you are already sure that the best experiences happen in company and you want to meet a host, you only have to:

1. Contact the Tourist Office by phone or email, or by visiting the official website.
2. Fill out the form, where we ask you what your tastes and interests are. This way, we can find the host who suits you best.
3. Tell us what day you want to visit Vilafranca.
4. We will reply as soon as possible to let you know who your host is, the meeting time and the meeting point.
5. And have fun!

